

GREAT NORTHERN EQUIPMENT DISTRIBUTING, INC.



The K&M Manufacturing division of Great Northern Equipment is excited to announce our 2022 Internship Program. The program is designed to kick-start your career and provide real-world experience in your chosen profession. Interns will further develop their skills and knowledge by completing project-based work that addresses real business issues. The program also connects participants with management at various levels of the organization and provides an inside view of our environment and culture. The program structure includes an end-of-program project presentation by the intern to members of the management team.

K&M Manufacturing Co. is currently searching for an intern to join our Marketing department. You will be assigned a specific project that will not only maximize your potential but add great value to our company!

Some of the responsibilities will include:

- Assist with shooting studio product photos and organization of photos in Adobe Bridge
- Edit various product photo angles and manage image libraries online and on local drive
- Print marketing assistance with product literature - small product catalogs; print ads
- Online marketing assistance - ActiveCampaign contact list management; research and analytical projects; category banners; Career page development
- Assist with project tracking methods
- Collaborate with Marketing Manager to develop design concepts; receive feedback and make necessary edits and adjustments
- Be an active member of the Marketing department
- Adhere to brand guidelines
- Develop and design a small product catalog – Capstone project

What you can expect from us:

- 10-week paid summer internship
- Meaningful project work that will provide value to you and the organization

- Assigned mentor to work with you one-on-one
- Interaction with other interns
- Ability to expand upon your education/knowledge with real-life hands-on career duties and systems use
- Ability to work on a team, as well as own individual responsibilities
- Exposure to management team

What we are seeking in an intern:

- Pursuing a graphic design, web design, marketing or related degree
- Proficient in the Microsoft Office suite, including Excel, PowerPoint and Word
- Experience using Adobe Creative Suite, including Photoshop, InDesign and Illustrator
- Strong design skills
- Interest in photo editing
- Excellent written and verbal communication skills
- Strong attention to detail and organizational skills
- Self-motivated